



## Wyvern Direct Response List Portfolio



List Name	Description	Sector
Barbour ABI	Provides weekly construction information targeted to specific clients needs. It covers all sectors of the construction industry, from general housing to civil engineering our data can be filtered in numerous ways	UK
IMS Health	Telephone numbers and preferred or work address available. Filter selections by specialism, job, company sector	UK, INT
Fortune Magazine UK	The world's leading business publication. Fortune readers are today's globally influential, mobile top executives and high-earning decision makers.	UK
Institute of Chartered Accountants	Accountants in business and professional practice. Members of The Institute of Chartered Accountants in England and Wales.	UK
Printed Paper Products	Printed Paper Products are the leading catalogues of high quality pre-printed designer paper, paper templates, presentation material, correspondence stationery, labels and other desktop publishing merchandise.	UK
Terrapinn Business Directory	Consists of senior business executives around the world who have spoken, attended or been precision researched for Terrapinn's strategic business conferences in the last two years.	UK,INT
TIME Magazine UK	The world's most renowned weekly news magazine, addressing news and analysis on world events; political and economic issues; science and the arts.	UK
United Business Media (UBM)	United Business Media are one of the largest global publishing and events companies making data available with above average response rates. We bring you the most recent event attendees, the most active magazine readers.	UK
WyvernB2BLive	Worldwide, response based B2B file is sourced from Publishers, Event Organisers and registrants to online business service providers. Contacts are Managers/Executives or Specialists in scientific, technical or medical sectors, with degree level education and higher than average income.	UK, INT

### Contact the WDR team

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If you would like to talk to us about managing your list, please contact Ian Rutherford

